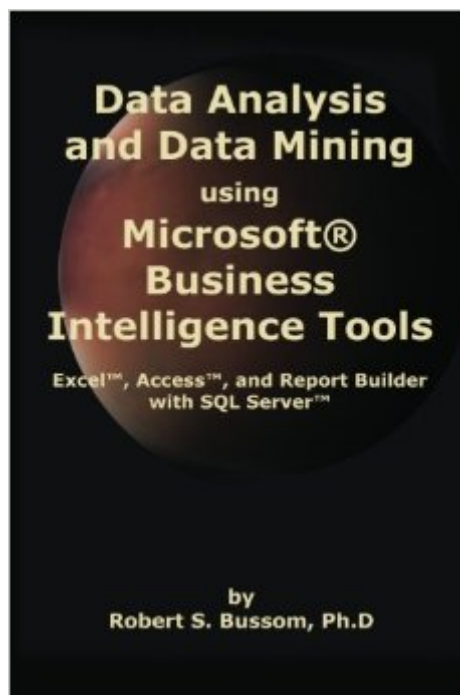# Data Analysis And Data Mining Using Microsoft Business Intelligence Tools: Excel 2010, Access 2010, And Report Builder 3.0 With SQL Server

Synopsis

Data Analysis and Data Mining using Microsoft Business Intelligence Tools enables analysts, power users, and business decision makers to utilize the power of Microsoft Excel, Access, and Report Builder in conjunction with SQL Server to analyze and mine rich and complex data; to prepare, publish, and distribute ad hoc and standard reports; and to create dashboards and scorecards. At first glance data analysis and data mining can be intimidating. This book takes an easy to understand, guided tour approach to using the tools to get things done. Readers will gain expertise to immediately utilize the tools to extract valuable information from their data.

Book Information

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Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #566,529 in Books (See Top 100 in Books)   #94 inÂ Books > Computers & Technology > Programming > Microsoft Programming > SQL Server   #144 inÂ Books > Computers & Technology > Databases & Big Data > Access   #317 inÂ Books > Computers & Technology > Software > Microsoft > Microsoft Excel

Customer Reviews

This book was a fortunate find. I'm researching relatively inexpensive ways for individuals to start making use of their very small business data and Bussom's book has been a godsend. His writing style is easy to understand and presentation well done.

Exactly what I needed and arrived when promised.

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